



रोशनि

ಬೆಳಕು

Light

News Letter

## Higher Education Skill Development and Research Center

hesdarcenter@gmail.com

oasdl.hesdarcenter.com

www.hesdarcenter.com

### Content:

1. Fence eating the field and PCI's case of corruption: What to do is the big question?
2. FDP On Assessments, MCQs and Question Bank at Amrita School of Pharmacy, Amrita Vishva Vidyapeetham, Kochi, Kerala 8 to 12 July 2025
3. Updated Website of HESDARC Aug 2025
4. Editorial: When the Fence Eats the Field
5. Quote of the Quarter

### 1. Fence eating the field and PCI's case of corruption: What to do is the big question?

The metaphor "fence eating the field" is highly relevant when examining the recent corruption scandal involving the Pharmacy Council of India (PCI). In this context, the fence represents the regulatory body (PCI), which is supposed to protect and uphold the standards of pharmacy education—that is, safeguard the "field" of public interest, educational integrity, and professional standards.

Instead, the PCI, under its leadership, has allegedly become the very agent of encroachment and exploitation

- Allegations include selling college recognitions, manipulating inspection processes, and accepting bribes for approvals.
- Reports indicate that hundreds of colleges were approved in a matter of days, often disregarding negative inspection reports or bypassing physical inspections altogether.
- The PCI president and associates are accused of amassing personal wealth and power by corrupting the very system meant to ensure quality and fairness in pharmacy education.

There is credible evidence that college recognitions were being sold for money, fake entries, backdated approvals, and GPSC manipulation are all part of the racket

Corruption within regulatory bodies can turn protectors into predators, undermining their foundational purpose and harming the broader public good.

Following are the important fallouts: Loss of Public Trust, Questionable Quality of Pharmacy Education;

Regulatory Failure, International and Institutional Repercussions and Internal Governance Crisis  
What should the educators and public do in such situations?

- **Educators:** Raise Awareness and Report Irregularities.
- **Uphold Academic Integrity:** Faculty and administrators must ensure their own institutions adhere strictly to prescribed norms for infrastructure, faculty qualifications, and student admissions—even if regulatory oversight is weak or compromised.
- **Advocate for Reform:** Join or support professional associations and advocacy groups pushing for systemic reforms, such as the passage of the National Pharmacy Commission Bill, which aims to overhaul outdated regulations and address governance gaps exposed by the scandal.
- **Transparency in Processes:** Push for transparent, merit-based processes in faculty recruitment, student admissions, and institutional approvals within their own colleges.
- **Public:** Demand Transparency and Accountability; Support Legal and Institutional Reforms; Exercise Vigilance and Participate in Oversight

### Collective Action:

- Push for Independent Investigations and demand that findings are made public and followed by concrete action against those found guilty.
- Promote a Culture of Ethics: Both educators and the public must foster a culture that values ethics, transparency, and merit in professional education, resisting normalization of corrupt practices



### Greetings

**Happy Mysuru Dasara Festival**  
**22 Sept - 2 Oct 2025**



**2. FDP On Assessments, MCQs and Question Bank at Amrita School of Pharmacy, Amrita Vishva Vidyapeetham, Kochi, Kerala 8 to 12 July 2025**

HESDARC conducted FDP for faculties of ASOP, Amrita Vishva Vidyapeetham, Kochi, From 8 to 12 July 2025 at Seminar Hall, Theme: Assessments, MCQs and Question Bank. All participants were from Amrita School of Pharmacy. 31 faculty participated actively & engaged fully in the 5 days FDP. All faculties were from ASOP. HESDARC Resource Persons for the W/S were Dr BG Nagavi, Mysuru; Dr P Jayashekar, Thiruvananthapuram, Kerala; Dr Anu Sasidharan, AIMS Kochi, Dr. Sathvik B Sridhar, RAKCOPS, UAE; Dr. Leena K Pappachen and Dr. Vidya Viswanad, ASOP. SMART LO's were identified for each session and learning measured against the LO's using MCQ's in Google classroom. Totally about 100 SMART outcomes were prepared for the Program and all Sessions. Google classroom was created 3 weeks before the commencement of W/S for seamless communication and clarifications. FDP was supported and endorsed by College of Pharmacy, University of Findlay, USA

ONE participant was assessed as A+ (Outstanding) gets Kalpesh memorial Cash Prize and Three participants earned A (Excellent) grades

**Outstanding Star Performer**  
**Kalpesh Memorial Cash Award**

**'A+' Outstanding**  
**9.5 and above on 10 - 1 Faculty**



**Dr. Sreeja C Nair**  
Associate Professor

**HESDARC M & ASOP,**  
**AVV Congratulate Star Performer**

**'A' Excellent**

**Above 9.0 & Below 9.5 on 10, 3 Faculties**



**Dr. Selin C Joy**  
Assistant Professor



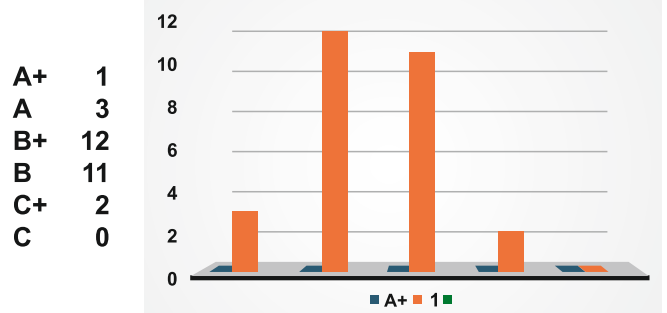
**Dr. Aneesh TP**  
Associate Professor  
& HOD



**Dr. Sai Prabha VN**  
Assistant Professor

**HESDARC M & ASOP,**  
**AVV Congratulate Star Performers**

**Summative Assessments:**  
**Quiz, Assignments, PPT making and PBE**



**Pending: 02**

**Theme: Assessments, MCQs and Question Bank**

**HESDARC Feedback and few suggestions for Implementations.** Develop policy and procedures; SOPs for MCQ design, vetting, safe storage and retrieval for FA and SA. Conduct review meetings regularly for vetting of MCQs that go into QB. Design 100 to 250 MCQs for all the courses by end on 2025-26 academic year. Add every year new MCQS and short and long answer questions. Train students before assessments on different types of MCQs and give practice MCQs

**What next after the July 2025 FDP? Implementation is the key**  
Regular/ annual meetings to check the modified B Pharm Regulation and Curriculum; to check the PBL implementation; and to check the Assessments, MCQs and Question Banks implementation



**FDP Participants with Guests & Resource Persons - July 2025**



**Lighting the Lamp**



**Chief Guest: Dr. Shanti Kumar V Nair, Assoc. Provost, Amrita Vishva Vidyapeetham.**



**Release of FDP Manual**



**Participants in-action**

**RESOURCE PERSONS**



**Dr. BG Nagavi**  
Mysuru



**Dr. P. Jayashekar**  
Thiruvananthapuram



**Dr Sathvik B Sridhar**  
RAKCOPS, UAE (online)



**Dr. Anu Sashidharan**  
AIMS, Kochi



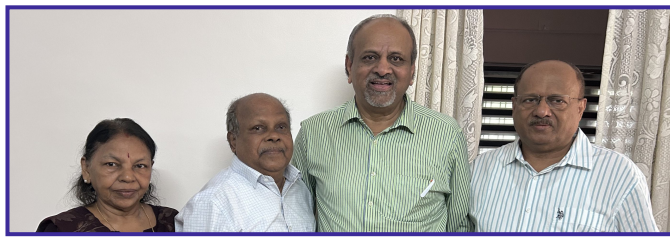
**Dr. Vidya**  
Amrita School of  
Pharmacy, Kochi



**Dr. Leena. K Pappachen**  
Amrita School of  
Pharmacy, Kochi



**With Dr. Velayudha Panicker,**  
Trivandrum, 12 July 2025



**With Dr. Pushpangadan,** Former Director, NBRI,  
Lucknow and Family at Trivandrum -13 July 2025



**With Dr. Vijayakumaradas,** Former Dean,  
RAK College of Nursing, UAE and Family  
at Nagercoil, TN. 14 July 2025

### 3. Updated Website of HESDARC Aug 2025

*Greetings of the day* : HESDARC Mysuru has updated its website [www.hesdarcenter.com](http://www.hesdarcenter.com)

New additions and modifications include

1. New Photos, Word and Video testimonials
2. Key focus areas
3. Training facility at Mysuru
4. University transformation programs and tool kit
5. HESDARC new Advisory Board
6. Progress and Future vision
7. Resources for your quick reference
8. FDP course Online is under preparation. Will be online soon in a week's time

Please check the new website and feel free to comment and suggest

### 4. Editorial : When the Fence Eats the Field

In a democracy, institutions are meant to safeguard the public interest. But what happens when the very guardians of integrity become complicit in its erosion? The recent revelations surrounding the Pharmacy Council of India (PCI) and alleged cases of corruption—echoed across regional and national media—have reignited a troubling metaphor: the fence eating the field. It's not just poetic—it's prophetic.

The PCI, envisioned as a watchdog of professional ethics, now finds itself under scrutiny. The irony is stark. When the sentinel falters, who will sound the alarm? Who will bell the cat—and how?

#### **The Real Question: How Do We Prevent This?**

The first page of this Newsletter offered a few suggestions, and they deserve amplification: Few thoughts,

- **Transparent Appointments:** Leadership roles must be filled through merit-based, transparent processes—not political patronage.
- **Independent Oversight:** A neutral body should periodically audit the functioning of PCI and similar institutions.
- **Whistleblower Protection:** Encourage insiders to speak out without fear of retaliation.
- **Ethics Education:** Embed education and professional ethics and civic responsibility into pharmacy curricula.

But suggestions alone won't suffice. What's needed is collective and collaborative action. Educators, regulators, and civil society must unite to reclaim the moral compass of the profession.

#### **Power and Its Paradox**

**"Power doesn't corrupt people, people corrupt power."** Or perhaps, power simply reveals the cracks already present. Like exam malpractices, corruption often thrives in silence and shadows. **Evidence may be elusive—but inaction is inexcusable.** In such cases, leadership must wield the iron rod—not out of vengeance, but out of duty to future generations.

#### **The Onus Is on Us**

The current leadership—academic, administrative, and professional—must rise to the occasion. This is not just about PCI. It's about the credibility of every institution that claims to serve the public good. **If we fail to act now, we risk normalizing the abnormal.**

Let this editorial be a call to conscience. Let it stir the minds of those who still believe in the transformative power of truth. Because when the fence eats the field, it's not just the crop that's lost—it's the trust of a nation.

### 5. Quote of the Quarter

#### **Lion and the Hunter**

Until the LION learns how to WRITE, every story will GLORIFY the HUNTER

#### **Educator and Regulator**

Until the EDUCATOR learns how to LEAD, every story will GLORIFY the REGULATOR

**Office :** 8/8, First Floor, JSS Layout, Dr. Raj Kumar Road, Shakti Nagar, Mysuru- 570019 KTK, India.

**Land Phone:** +91 821 2470570

**Mobile:** +91 96209 82950 / +91 94497 13415.